

Cambridge Information's Early Bird offer extended

LIBRARIAN
for the

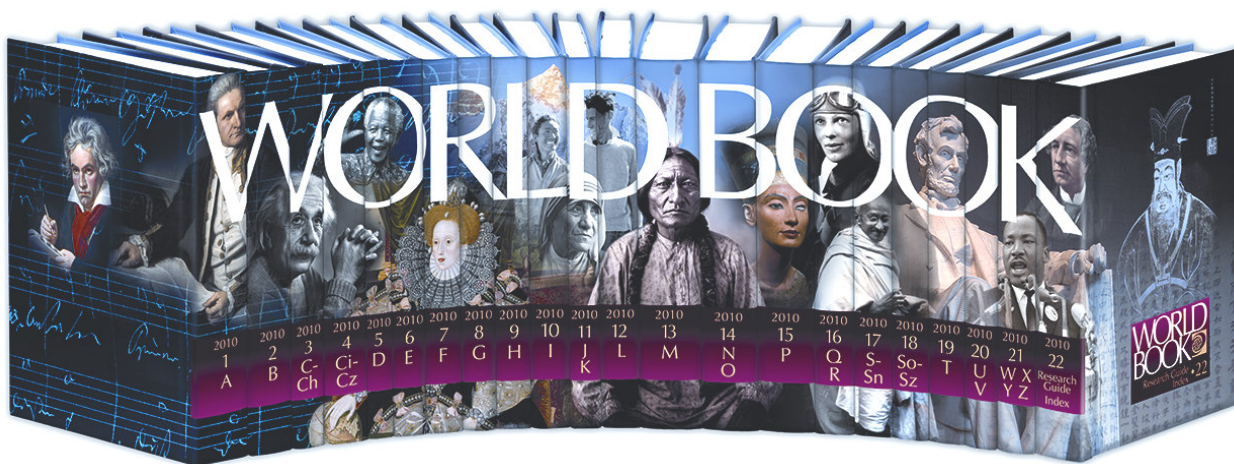
You can still Save £200

if you order before 31st March 2010

Publisher's price £795 – Cambridge Information Early Bird price £595

World Book Encyclopedia 2010

**The magnificent 22 volume print set specially written for
12 to 20 year old students**



Studies have shown that students using print sources read faster; have a higher interest level and a higher comprehension rate than students reading the identical material from a computer screen

Did you know that World Book's 3800 editors and contributors for the 2010 edition are the very best in reference publishing. They believe it isn't enough to be knowledgeable in their subject; they also have to be able to write articles that are easy to understand

Teachers and librarians consistently rank World Book Encyclopedia as the best general reference source for **Upper KS2, P7-S1, through to FE**. Apart from being able to answer virtually any query a student may have, here are 3 more reasons why it is the best for 12 to 20 year olds:-

- 27,500+ photographs and illustrations combined with comprehensive highly readable text to appeal to a broad range of readers. 100's of new maps including maps that show mountain ranges on earth and on other planets
- Ideal for classroom research projects, World Book supports the National Curriculum.
- Since 2009 edition, there have been over 3000 new or revised articles and more than 5000 pages revisions. World Book revision rates make it the most current and up-to-date encyclopedia available

What reviewers say

- "an outstanding, beautifully illustrated, general reference source.....offering high-quality, current, accurate information in an attractive package, World Book continues to be a first choice for libraries, schools, and homes" *Booklist*
- "The best encyclopedia is the one that gets used...and World Book has expended much effort studying the habits of readers, school curricula, and patterns of classroom use to ensure that this encyclopedia is one that will indeed be used" *Reference & Research Book News*
- "The World Book Encyclopedia is a first choice for libraries and schools" *School and Library Journal*

See overleaf for Order Form and 3 more invaluable World Book resources for schools

Three more invaluable World Book resources for schools

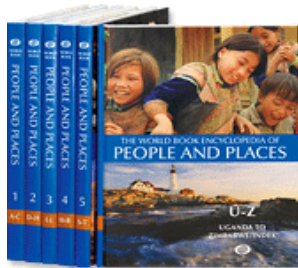
World Book Library of Natural Disasters



This 15 volume, superbly illustrated set explains the science behind natural disasters and provides fascinating examples of powerful forces of nature at work around the world. Text and visuals combine to explain the destructive power of nature's fury and its devastating effects. Features:

- fact boxes on every spread highlight fascinating information and key concepts
- hands-on activities in every volume allow students to use science to understand natural phenomena activities and experiments
- a glossary in every volume
- key content words appear in boldface in the main text and are defined in the glossary
- an index in every volume 2008 edition

World Book Encyclopedia of People and Places



This 6 volume set takes students on a worldwide tour of 193 countries. With accurate and up to date information, it provides students with a clear understanding of today's changing and challenging world. Features:

- A-Z organisation of countries allows easy searching
- breath-taking photography and clear text
- timelines and fact boxes develop research skills
- new edition features easier to read fact boxes, updated political information, country official websites
- suitable for Key Stages 2 & 3, P6-S2, Ages 9-12, 2008 edition

World Book Student Discovery Science Encyclopedia



This fascinating 13 volume science encyclopedia really gets reluctant readers reading with its clear layout, motivating content and presentation. Features:

- over 2100 entries and 3300 illustrations
- biographies of important scientists
- activities and experiments
- references, cross references, pronunciation guides help promote familiarity with reference source
- suitable for Key Stage 2 and above
- Ideal for reluctant readers 2006 edition

Save £116 with our Special Offer price of just £59 for orders received before 31st March 2010

WORLD BOOK ENCYCLOPEDIA EARLY BIRD ORDER FORM for orders received before 31/3/2010

Qty	Titles	Price Each	Total
	World Book Encyclopedia 2010 (RRP £795) 22 volume 14,000 page print set ISBN 978-0-7166-0110-4	Save £200 £595	
	World Book Library of Natural Disasters (RRP £175) 15 volume print set ISBN 978 0716 698012	Save £10 £165	
	World Book Encyclopedia of People and Places (RRP£189) 6 volume print set ISBN 978 0716 637578	Save £14 £175	
	World Book Student Discovery Science Encyclopedia (RRP £175) Save £116 13 volume print set ISBN 978 0716 675006	£59	
TOTAL COST (free delivery)			£

Please tick here to receive information on **Heinemann World Book Online**

Please tick here to receive information on other **Encyclopaedia Print Set Offers**

Your Name Order No. (if you need us to refer it)

Establishment Name & address

Post Code

Phone Fax Email

Ref: WEB

Tel: 01449 774658 Fax: 01449 677600 Email: orders@caminfo.co.uk Web: www.caminfo.co.uk

CAMBRIDGE INFORMATION LTD, Combs Tannery, Stowmarket, Suffolk IP14 2EN