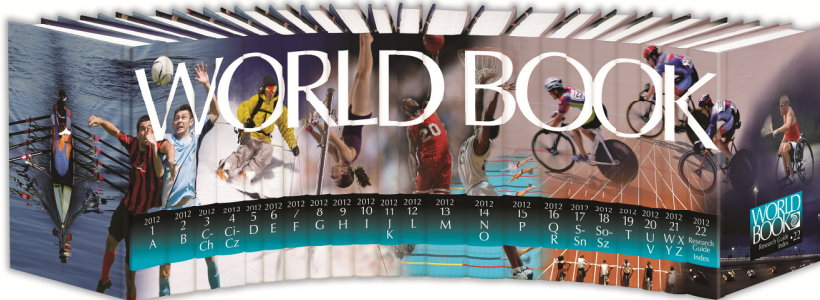


**Save up to £515 on this package of 6 great titles  
with our Special Offer for new subscribers**  
**Publisher's price for 1200+ pupil school £1265 - Our price £750**

# WORLD BOOK ONLINE COMPLETE

Take a **FREE TRIAL** today - just call us on **01449 774658**



## The Online Encyclopedia for UK Schools

The ultimate online reference resource  
for teachers and students of all ages  
includes every article from the 22 volume  
print set - complete with  
"Living Green", "Early People" and  
"Inventions & Discoveries"

**World Book Online** includes every article from the 22 volume print set; 800 videos, animations and sounds; 9500 pictures and maps; editor approved websites; and much much more at a highly competitive price.

This online encyclopedia has been specifically developed for school use. Unlike many others, it is produced in both International English and American editions. A specialist British team has completely re-edited the International edition making it far more relevant to British pupils. National Curriculum correlation tables provide direct links to relevant articles, making World Book Online an extremely useful resource for both teachers and students.

World Book is the world's leading Encyclopedia for educational use and has come top of the encyclopedia ratings for schools for over 15 years. Ideal for all age ranges and levels of ability:

- World Book Student Edition for secondary students – features 2 levels, ideal for mixed ability classes
- World Book Advanced for upper secondary and college students through to adults

Also included are: **World Book Dictionary**, **World Book Atlas**, **Spanish Encyclopedia**, an extensive multimedia collection, thousands of editor-selected Web sites, thousands of articles by World Book's renowned contributors and editorial staff, 40,000+ encyclopaedia and reference articles, thousands of links selected by World Book editors and expert contributors, historical features, educator tools, student activities, and much more. Continually updated, this is a student's best source for accurate and accessible information.

- National Curriculum: correlation tables provide direct links to relevant articles
- Accurate: 3700 contributors ensure expertise and accuracy
- Safe and relevant: Provides a safe learning environment and relevant search results
- Accessible: Available to readers, students and staff 24 hours a day at school and from home
- **Up to 34% updated each year:** updates applied to online version monthly

### **Key features of the Advanced level of World Book Web include:**

- 270,000 primary source documents
- 25,000 encyclopedia articles
- 5,500 e-books
- 10,000 images
- Create media-rich timelines in key curriculum areas
- Access thousands of primary source documents
- Find accurate, authenticated articles on any topic
- Search a library of up-to-date periodicals
- Save sessions with 'My Research' (allows users to save information to use at a later date – information stored on World Book site not Library site)
- Double click any word in an article and get the dictionary definition
- And much more

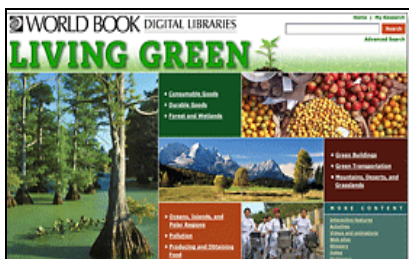
**Also included are 3 World Book DIGITAL Library titles – see over for details**

**CONTACT US TODAY TO ARRANGE YOUR FREE 30 DAY TRIAL – just call 01449 774658**

# Included in World Book Online COMPLETE are Living Green, Inventions & Discoveries and Early Peoples

These titles are part the World Book Digital Libraries series and offer an online, interactive complement to World Book's most popular print reference sets. Each title features all the content from the print sets as well as videos and animations, interactive activities, and links to encyclopaedic content.

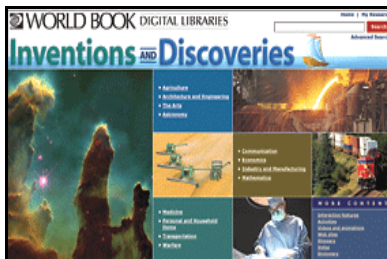
## LIVING GREEN



This comprehensive site explores environmental issues and current efforts to reduce the human impact on the environment. Includes:

- Exams pollution's causes and consequences
- Overviews of major ecosystems
- Explanation of green building and transportation
- Investigation of green issues in food production
- Explores green practices at home
- Glossary helps understanding of complicated topics

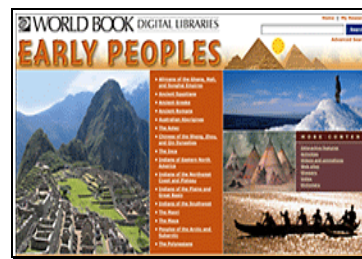
## INVENTIONS and DISCOVERIES



Examines inventions and discoveries in the following fields:

- Agriculture
- Architecture and Engineering
- The Arts • Astronomy
- Communication • Economics
- Industry and Manufacturing
- Mathematics
- Medicine
- Personal and Household items
- Transportation
- Warfare

## EARLY PEOPLES



This library examines ancient cultures and explores their history and cultures:

- Africans of the Ghana, Mali, and Songhai Empires
- Ancient Egyptians, Ancient Greeks
- Ancient Romans
- Australian Aborigines, • The Aztecs
- Chinese of the Shang, Zhou, & Qin Dynasties • The Inca
- Indians of North America
- The Maori • The Maya
- Peoples of the Arctic and Subarctic
- The Polynesians

### Key features for each of the Digital Library titles:

- Easy-to-read content that helps students understand core curriculum topics
- Translation tool generates content into 13 languages
- Text-to-speech feature allows students to highlight text and hear it read aloud
- Video tutorials and animations help visual learners grasp difficult concepts
- Interactive activities and links to encyclopaedic content
- Lesson plans and reading comprehension questions enable teachers to gauge students' understanding of key concepts
- Users can enlarge font size for easy reading

### WORLD BOOK ONLINE COMPLETE - ORDER or FREE TRIAL REQUEST FORM

Order	<b>World Book Online Complete</b> <i>includes all of the following titles</i>	Number of Full Time Students			Total Per Annum
		Up to 500	501-1200	1201+	
	<b>World Book Online:</b> <ul style="list-style-type: none"> <li>• Advanced Edition</li> <li>• Student Edition</li> <li>• French Encyclopedia</li> </ul> <b>Digital Library titles:</b> <ul style="list-style-type: none"> <li>• Living Green</li> <li>• Inventions &amp; Discoveries</li> <li>• Early Peoples</li> </ul>	£450.00 <i>Usual price £680</i>	£650.00 <i>Usual price £960</i>	£750.00 <i>Usual price £1265</i>	
	Tick here to request a <b>30 day Free Trial</b> to <b>World Book Online Complete</b>			Plus 20% VAT	
	Tick here to request information on the <b>World Book 2011 Print Set</b>			<b>TOTAL</b>	£
	Tick here to request for <b>multi-year</b> quotes				

Your Name ..... Order No (if you wish us to refer to it) .....

School Name & Address.....

Post Code .....

Tel ..... Fax ..... Email Address..... Ref: WEB

[ ] \*Please tick here if you would like to receive information on new titles and special offers by email - your details will not be passed to others

**Cambridge Information Ltd, Combs Tannery, Stowmarket, Suffolk IP14 2EN**

**Tel: 01449 774658 Fax: 01449 677600 Email: orders@caminfo.co.uk Website: www.caminfo.co.uk**